SBI 40th Annual Academic Conference
"Celebrating Business in the Big Easy" | February 11-13, 2016

CALL FOR PAPERS – SBI 2016 CONFERENCE – NEW ORLEANS

Registration:
http://www.smallbusinessinstitute.biz/event-1951644

Paper Submission:
https://cmt.research.microsoft.com/sbi2016

Conference Dates
February 11 – 13, 2016
Harrah's Hotel and Casino, New Orleans

Submission Deadlines and Acceptance Dates
Submission Deadline Online: ~~October 1, 2015~~ October 12, 2015
Acceptance Notice Date: November 11, 2015

Submission Opportunities
Competitive Papers, Best Practices, Workshops, Roundtables, and Abstracts

FOR QUESTIONS, PLEASE CONTACT:
Vice President of Programs, John Batchelor, PhD
University of West Florida
jbatchelor1@uwf.edu

Vice President of Programs – Elect, Deborah Course, PhD
California State University, Northridge
Deborah.cours@csun.edu

<u>**Membership Information**</u>
For SBI Membership Information contact: Michael Harris, VP of Membership at
harrismi@ecu.edu. Interested members may also join online at
http://www.smallbusinessinstitute.biz

Submission Opportunities

Competitive Papers, Best Practices, Workshops, Roundtables, and Abstracts

Make your paper submissions at https://cmt.research.microsoft.com/sbi2016
In the following tracks.

Register for the 2016 SBI Conference here http://www.smallbusinessinstitute.biz/event-1951644

Conference Tracks:
Accounting, Finance and Legal
Best Practices
Ethics & Environment Responsibility
Experiential Learning
Family Business
Global Entrepreneurship
Marketing
Social Entrepreneurship
Small Business
Women & Minority Business
SBDC Best Practices

Competitive Papers

Competitive papers provide the opportunity for researchers to share completed research work, based on current manuscripts. Papers submitted to this track are considered for "Best Paper" awards in their respective areas.

- Submission materials must be entirely original, not previously published, and must not currently be under consideration or scheduled for presentation elsewhere.
- Submissions should be typed and double-spaced with one-inch margins using 12-point Times New Roman font, and submitted as a Microsoft Word file.
- Competitive papers should be 30 pages or less, including abstract, body, and references.
- Prior to the body of the manuscript, each paper should contain an abstract of no more than 100 words.
- Submissions will be blind reviewed. Authors must avoid revealing their identities in the body of the manuscript.
- By submitting a competitive paper, authors agree that at least one authors will attend the conference and present the paper at the conference.
- Best Paper Award winners will be given priority consideration for publishing in the *Small Business Institute Journal and Journal of Small Business Strategy*.

Competitive Abstracts
Abstract submissions provide an opportunity for participants to present ongoing work in a shorter presentation format.

- Submission materials must be entirely original, not previously published, and must not currently be under consideration or scheduled for presentation elsewhere.

- Submissions should be fewer than 250 words, typed and double-spaced with one-inch margins using 12-point Times New Roman font, and submitted as a Microsoft Word file.
- By submitting an abstract, authors agree that at least one authors will attend the conference and present the paper at the conference.

Best Practices (Pedagogical)
The best practices track is designed for educators to share their impactful, best practices in the classroom used to promote experiential learning. Best practice proposals should be submitted via the SBI online submission system, per the following guidelines:

- A 1000 word or less summary of the best practice and its value, including the general area in which the best practice falls (finance, entrepreneurship, technology, etc.)
- Summaries should be single-spaced with one-inch margins using 12-point Times New Roman font, and submitted as a Microsoft Word file.
- By submitting a best practices proposal, authors agree that at least one authors will attend and present the best practice at the conference.

Best Practices (SBDC)
The SBDC best practices track is designed for SBDC practitioners to share their impactful, best practices used in the field to promote the mission of the SBDC. Best practice proposals should be submitted via the SBI online submission system, per the following guidelines:

- A 1000 word or less summary of the best practice and its value, including the general area in which the best practice falls (finance, entrepreneurship, technology, etc.)
- Summaries should be single-spaced with one-inch margins using 12-point Times New Roman font, and submitted as a Microsoft Word file.
- By submitting a best practices proposal, authors agree that at least one authors will attend and present the best practice at the conference.

Workshops
Workshops provide a 90-minute interactive session to participants, in which practical, hands-on information and exercises are shared with participants.

- Submissions should be typed and double-spaced with one-inch margins using 12-point Times New Roman font, and submitted as a Microsoft Word file.
- Workshop proposal submissions should be no more than 5 pages, providing the details on the purpose, processes, and information to be provided by each presenter. Additionally, a timeline for the workshop agenda should be provided.
- By submitting a workshops proposal, authors agree that at least one authors will attend the conference and present the workshop at the conference.

Roundtables

Roundtables provide a format in which participants gather to discuss a specific topic of interest during the conference timeframe. Examples include research interests, pedagogical interests, initiatives, etc.

- Submissions should include a one-paragraph description of the roundtable topic, which includes the target audience, along with anticipated outcomes and benefits to participants.
- Submissions should be typed and double-spaced with one-inch margins using 12-point Times New Roman font, and submitted as a Microsoft Word file.

Registration Information:

- **Save with "Early Bird"** - Your Early Bird conference registration rate of $550 will be in effect until January 2, 2016. Regular conference registration will be $595 after January 2nd.
- **January 16, 2015** - Hotel registration deadline at the conference rate (see information to the left.)

Rooms and Rates:

Rates based on double occupancy and will be extended one (1) day prior and three (3) days after the scheduled meeting dates.

- Wednesday and Thursday: $159/night
- Friday, Saturday - $189/night

Hotel Reservations:

Please call the Harrah's Hotel Reservation Department directly by telephone at **1-800-344-5999** (USA and Canada) and identify yourself as part of the **Small Business Institute** group.

To confirm a reservation, a valid Visa, MasterCard, or American Express card will be required. To avoid a one night charge to cards, notice of cancellation must be received by hotel at least 48 hours prior to arrival.

The deadline to receive the room discount is **January 16, 2016**