



SBI Annual Conference 2024
Disney B Resort & Spa
Orlando, FL
April 10 – 13, 2024

“Healthy Small Business and Thriving Owners”

CALL FOR PAPERS AND PARTICIPATION



Submission Website: <https://cmt3.research.microsoft.com/SBI2024>

SBI® MISSION

The mission of the Small Business Institute is to be the premier provider of professional development for those engaged in experiential student team consulting and related entrepreneurship education, research and activities. SBI is the link between business, education, and community.

SUBMISSION DEADLINES AND ACCEPTANCE DATES

Submission Deadline: *November 15, 2023*

Acceptance Notice: *January 20, 2024*

SUBMISSION OPPORTUNITIES

Competitive Papers, Abstracts, SBI Best Practices, Innovative Pedagogy, Workshops, SBDC Best Practices, and Roundtables

The SBI Annual Conference organizing committee invites submissions for the 2024 SBI Annual Conference in Disney Springs, Orlando, Florida. We encourage submissions of research papers on entrepreneurship and small business from all business disciplines. Authors can submit full papers, work-in-progress, and extended abstracts for research projects. We welcome submissions of applied research, workshop proposals, pedagogical papers, best practices, and roundtable proposals related to small business and entrepreneurship.

SBI hosts the national Project of the Year (POY) student consulting project competition. The goal of the competition is to focus on engagement and the impact of our members on the business community. We are the largest community of academics focused on building connections between students and the business community through live case projects. We offer a collegial, welcoming environment with multiple opportunities for involvement at the conference and beyond. The conference offers a great opportunity to connect with well-known scholars, journal editors, and senior administrators (i.e., Deans, Department Chairs, and Directors) of business schools around the country.

The SBI Annual Conference 2024 will feature the inaugural McDowell Business Plan competition with almost \$10,000 in prize money. The competition is open to student/student teams completing a business plan in a class in 2023 at an institution/school of an SBI member.

FOR QUESTIONS, PLEASE CONTACT

Vice President of Programs

Raj V. Mahto
University of New Mexico
rmahto@unm.edu

Vice President of Programs-Elect

Scott Cox
Georgia College & State University
scott.cox@gcsu.edu

Conference Tracks

Small Business Research

- Competitive Papers
- Competitive Abstracts

Innovative Education, Teaching, and Pedagogy

SBDC Best Practices

SBI Best Practices

Workshops

Roundtables

By submitting to any of the conference tracks, authors/contributors agree that at least one author and/or contributor will attend and present at the conference.

COMPETITIVE PAPERS

A wide variety of paper topics are welcome, such as:

Accounting, Finance and Legal Best Practices	International Small Business
Ethics, Governance and Environmental Responsibility	Marketing
Experiential Learning and Pedagogy	Social Entrepreneurship
Franchising	Rural Entrepreneurship
Family Business	Small Business & Economic Development Strategy
Global Entrepreneurship	Women & Minority Business
Agribusiness	Small Business Owners and Managers

Competitive papers provide the opportunity for researchers to share completed research work, based on current manuscripts. Papers submitted to this track are considered for “Best Paper” awards in their respective areas.

- Submission materials must be entirely original, not previously published, and must not currently be under consideration or scheduled for presentation elsewhere.
- Submissions should be typed and double-spaced with one-inch margins using 12-point Times New Roman font, APA formatting, and submitted as a Microsoft Word file.
- Competitive papers should be 30 pages or less, including abstract, body, and references.
- Prior to the body of the manuscript, each paper should contain an abstract of no more than 100 words.
- Submissions will be blind-reviewed. Authors must avoid revealing their identities in the body of the manuscript.
- Best Paper Award winners will be given priority consideration for publishing in the *Small Business Institute Journal* and *Journal of Small Business Strategy*.

COMPETITIVE ABSTRACTS

Abstract submissions provide an opportunity for participants to present ongoing work in a shorter presentation format.

- Submission materials must be entirely original, not previously published, and must not currently be under consideration or scheduled for presentation elsewhere.
- Submissions should be fewer than 500 words, typed and double-spaced with one-inch margins using 12-point Times New Roman font, APA formatting, and submitted as a Microsoft Word file.

INNOVATIVE EDUCATION, TEACHING, AND PEDAGOGY

The innovative education, teaching, and pedagogy track allows instructors to share techniques and strategies for teaching and learning success including innovations, trends, and best pedagogical practices in engaged student learning.

- A 1,000 word or less summary of the best practice and its value, including the general area in which the best practice falls (accounting, finance, entrepreneurship, technology, etc.)
- Summaries should be single-spaced with one-inch margins using 12-point Times New Roman font, APA formatting, and submitted as a Microsoft Word file.

SBDC/SBTDC BEST PRACTICES

The SBDC/SBTDC best practices track is designed for SBDC/SBTDC practitioners to share their impactful, best practices used in the field to promote the mission of the SBDC. Best practice proposals should be submitted via the SBI online submission system, per the following guidelines:

- A 1,000 word or less **summary** of the best practice and its value, including the general area in which the best practice falls (finance, entrepreneurship, technology, etc.)
- Summaries should be single-spaced with one-inch margins using 12-point Times New Roman font, APA formatting, and submitted as a Microsoft Word file.

SBI BEST PRACTICES

The best practices track is designed for educators to share their impactful, best practices in the classroom used to promote experiential learning. Best practice proposals should be submitted via the SBI online submission system, per the following guidelines:

- A 1,000 word or less **summary** of the best practice and its value, including the general area in which the best practice falls (finance, entrepreneurship, technology, etc.)
- Summaries should be single-spaced with one-inch margins using 12-point Times New Roman font, APA formatting, and submitted as a Microsoft Word file.

WORKSHOPS

Workshops provide 45-minute and 90-minute interactive sessions to participants in which practical, hands-on information and exercises are shared.

- Workshop proposal submissions should be no more than 5 pages, providing the details on the purpose, processes, and information to be provided by each presenter. Additionally, a timeline for the workshop agenda should be provided.
- Submissions should be typed and double-spaced with one-inch margins using 12-point Times New Roman font, APA formatting, and submitted as a Microsoft Word file.

ROUNDTABLES

Roundtables provide a format in which participants gather to discuss a specific topic of interest during the conference timeframe. Examples include research interests, pedagogical interests, initiatives, etc.

- Submissions should include a one-paragraph description of the roundtable topic, which includes the target audience, along with anticipated outcomes and benefits to participants.
- Submissions should be typed and double-spaced with one-inch margins using 12-point Times New Roman font and submitted as a Microsoft Word file.

PH.D. STUDENT AND JUNIOR FACULTY DEVELOPMENT PRE-CONFERENCE WORKSHOP

Join us for our **Ph.D. Student and Junior Faculty Development Pre-Conference Workshop**. A limited number of scholarships are available to cover a portion of the cost for attending the conference.

PROJECT OF THE YEAR (POY) COMPETITION

Does your school engage in student consulting projects? If so, we have an opportunity for your students to compete with their work!

SBI University Submissions (Our traditional POY Competition)

Student Consulting Projects completed between: **August 1st 2022 – December 31st 2023**

Submission Deadline: **February 1, 2024.**

Undergraduate and Graduate Student Categories

Project Types: Comprehensive and Specialized

The three POY placing teams for both the graduate and undergraduate categories will be invited to present a poster at the SBI conference.

New Category of Submissions: McDowell Business Plan Competition.

This year, we are launching the McDowell Business Plan Competition for business plans prepared by students within a class. The competition features \$10,000 prize money. It is open to both SBI and non-SBI universities. More details will be coming soon!

Student Consulting Projects completed between January - December **2023**

Submission Deadline: **February 1, 2024**

Project Types:

- Business Plan

Students will submit a video and slide deck.

More details will be coming soon!

Top teams will be invited to present at our conference.

These projects align with AACSB's Standard 9, which encourages engagement and societal impact!

For questions contact: Jana Minifie

Texas State University

jm13@txstate.edu

Small Business Institute® Annual Conference: April 10-13, 2024

Conference Management Site

Submission portal opens *October 1, 2023*

Submissions due *November 15, 2023* via <https://cmt3.research.microsoft.com/SBI2024>

Conference Registration available *December 1, 2023*

Visit SBI website for additional information: smallbusinessinstitute.org

B Resorts
Disney Spring Resorts Resort,
Lake Buena Vista, FL

\$179.00 per night

Rates are available for booking from

Wed. Feb 23 – Sat. Feb. 26

Upgrades may be available at higher rates.

Hotel Reservations

All rooms must be guaranteed with a valid credit card; cancellations require 72 hours notice.

Just mention Small Business Institute Conference.

Hotel rates only valid for reservations made before March 17, 2024.

Reservation link:

<https://www.bresortlbv.com>

Important Dates

- November 15, 2023: Submission deadline
- January 20, 2024: Notification to authors of acceptance decisions
- February 1, 2024: Preliminary Program posted online at SBI website

- March 3, 2024 “Early Bird”
Conference Registration deadline
(\$625 early registration, \$675
regular registration)
- March 17, 2024: Hotel
registration deadline
[B Resort and Spa in Disney
Springs Resort Area -
Reservations - Room
Availability \(synxis.com\)](#)