



SBI Annual Conference 2023
Springhill Suites Marriott
Metropolitan State University
Denver, CO
April 13 – 15, 2023
“High on Small Business”

CALL FOR PAPERS AND PARTICIPATION



Submission Website: <https://cmt3.research.microsoft.com/SBI2023>

SBI® MISSION

The mission of the Small Business Institute is to be the premier provider of professional development for those engaged in experiential student team consulting and related entrepreneurship education, research and activities. SBI is the link between business, education, and community.

SUBMISSION DEADLINES AND ACCEPTANCE DATES

Submission Deadline: *November 1, 2022*

Acceptance Notice: *December 16, 2022*

SUBMISSION OPPORTUNITIES

Competitive Papers, Abstracts, SBI Best Practices, Innovative Pedagogy, Workshops, SBDC Best Practices, and Roundtables

SBI encourages applied research related to small business and entrepreneurship from all disciplines, as well as workshops, pedagogical practices, best practices, and roundtables submissions. We are the host of the national Project of the Year (POY) student consulting project competition and focus on engagement and impact of our members. We offer a collegial, welcoming environment with multiple opportunities for involvement at the conference and beyond. The conference offers a great opportunity to connect with well-known scholars, journal editors, and senior administrators (i.e., Deans, Department Chairs, and Director) of business schools around the country.

FOR QUESTIONS, PLEASE CONTACT

Vice President of Programs

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Conference Tracks

Small Business Research

- Competitive Papers
- Competitive Abstracts

Innovative Education, Teaching, and Pedagogy

SBDC Best Practices

SBI Best Practices

Workshops

Roundtables

By submitting to any of the conference tracks, authors/contributors agree that at least one author and/or contributor will attend and present at the conference.

COMPETITIVE PAPERS

A wide variety of paper topics are welcome, such as:

Accounting, Finance and Legal Best Practices

Ethics, Governance and Environmental

Responsibility

Experiential Learning and Pedagogy

Franchising

Family Business

Global Entrepreneurship

International Small Business

Marketing

Social Entrepreneurship

Rural Entrepreneurship

Small Business & Economic Development

Strategy

Women & Minority Business

Competitive papers provide the opportunity for researchers to share completed research work, based on current manuscripts. Papers submitted to this track are considered for “Best Paper” awards in their respective areas.

- Submission materials must be entirely original, not previously published, and must not currently be under consideration or scheduled for presentation elsewhere.
- Submissions should be typed and double-spaced with one-inch margins using 12-point Times New Roman font, APA formatting, and submitted as a Microsoft Word file.
- Competitive papers should be 30 pages or less, including abstract, body, and references.
- Prior to the body of the manuscript, each paper should contain an abstract of no more than 100 words.
- Submissions will be blind reviewed. Authors must avoid revealing their identities in the body of the manuscript.
- Best Paper Award winners will be given priority consideration for publishing in the *Small Business Institute Journal* and *Journal of Small Business Strategy*.

COMPETITIVE ABSTRACTS

Abstract submissions provide an opportunity for participants to present ongoing work in a shorter presentation format.

- Submission materials must be entirely original, not previously published, and must not currently be under consideration or scheduled for presentation elsewhere.
- Submissions should be fewer than 250 words, typed and double-spaced with one-inch margins using 12-point Times New Roman font, APA formatting, and submitted as a Microsoft Word file.

INNOVATIVE EDUCATION, TEACHING, AND PEDAGOGY

The innovative education, teaching, and pedagogy track allows instructors to share techniques and strategies for teaching and learning success including innovations, trends, and best pedagogical practices in engaged student learning.

- A 1,000 word or less summary of the best practice and its value, including the general area in which the best practice falls (accounting, finance, entrepreneurship, technology, etc.)
- Summaries should be single-spaced with one-inch margins using 12-point Times New Roman font, APA formatting, and submitted as a Microsoft Word file.

SBDC/SBTDC BEST PRACTICES

The SBDC/SBTDC best practices track is designed for SBDC/SBTDC practitioners to share their impactful, best practices used in the field to promote the mission of the SBDC. Best practice proposals should be submitted via the SBI online submission system, per the following guidelines:

- A 1,000 word or less **summary** of the best practice and its value, including the general area in which the best practice falls (finance, entrepreneurship, technology, etc.)
- Summaries should be single-spaced with one-inch margins using 12-point Times New Roman font, APA formatting, and submitted as a Microsoft Word file.

SBI BEST PRACTICES

The best practices track is designed for educators to share their impactful, best practices in the classroom used to promote experiential learning. Best practice proposals should be submitted via the SBI online submission system, per the following guidelines:

- A 1,000 word or less **summary** of the best practice and its value, including the general area in which the best practice falls (finance, entrepreneurship, technology, etc.)
- Summaries should be single-spaced with one-inch margins using 12-point Times New Roman font, APA formatting, and submitted as a Microsoft Word file.

WORKSHOPS

Workshops provide 45-minute and 90-minute interactive sessions to participants, in which practical, hands-on information and exercises are shared.

- Workshop proposal submissions should be no more than 5 pages, providing the details on the purpose, processes, and information to be provided by each presenter. Additionally, a timeline for the workshop agenda should be provided.
- Submissions should be typed and double-spaced with one-inch margins using 12-point Times New Roman font, APA formatting, and submitted as a Microsoft Word file.

ROUNDTABLES

Roundtables provide a format in which participants gather to discuss a specific topic of interest during the conference timeframe. Examples include research interests, pedagogical interests, initiatives, etc.

- Submissions should include a one-paragraph description of the roundtable topic, which includes the target audience, along with anticipated outcomes and benefits to participants.
- Submissions should be typed and double-spaced with one-inch margins using 12-point Times New Roman font and submitted as a Microsoft Word file.

PH.D. STUDENT AND JUNIOR FACULTY DEVELOPMENT PRE-CONFERENCE WORKSHOP

Join us for our inaugural **Ph.D. Student and Junior Faculty Development Pre-Conference Workshop**. More information will be announced later.

PROJECT OF THE YEAR (POY) COMPETITION

Does your school engage in student consulting projects? If so, we have an opportunity for your students to compete with their work!

SBI University Submissions (Our traditional POY Competition)

Student Consulting Projects completed between: **August 1st 2021 – July 31st 2022**

Submission Deadline: **November 1st, 2022**

Undergraduate and Graduate Student Categories

Project Types: Comprehensive, Specialized, and Feasibility/Business Plan

The three POY placing teams for both the graduate and undergraduate categories will be invited to present a poster at the SBI conference.

New Category of Submissions:

This year we are offering a new category of student paper of the year. This competition is for those universities that have projects that don't fit the traditional POY track. This would include both SBI and non-SBI universities.

Student Consulting Projects completed between: January - December **2022**

Submission Deadline: **February 1, 2023**

Project Types:

- Specialized/Consulting (***Undergraduate and Graduate Student Categories***),
- Feasibility (***Undergraduate and Graduate Student Categories***), and
- Business Plan

Students will submit a video and slide deck.

More details will be coming soon!

Top teams will be invited to present at our conference.

These types of projects align with AACSB's Standard 9 which encourages engagement and societal impact!

For questions contact: Jana Minifie

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Conference Management Site

Submission portal opens *August 1, 2022*

Submissions due *November 1, 2022* via <https://cmt3.research.microsoft.com/SBI2023>

Conference Registration available *December 1, 2022*

Visit SBI website for additional information: smallbusinessinstitute.org

Springhill Suites Marriott Denver, CO

\$179.00 per night

Rates available for booking from
Wed. Feb 23 – Sat. Feb. 26

Upgrades may be available at
higher rates.

Hotel Reservations

All rooms must be guaranteed with a
valid credit card; cancellations
require 72 hours' notice.

Just mention Small Business
Institute Conference.

Hotel rates only valid for reservations
made before March 17, 2023.

Reservation link:

<https://www.marriott.com/event-reservations/reservation-link.mi?id=1656710343564&key=GRP&app=resvlink>

Important Dates

- November 15, 2022:
Submission deadline
- December 16, 2022:
Notification to authors of
acceptance decisions
- January 27, 2023: Preliminary
Program posted online at SBI
website
- March 3, 2023 “Early Bird”
Conference Registration deadline
(\$595 early registration, \$645
regular registration)
- March 17, 2023: Hotel
registration deadline