

SMALL BUSINESS INSTITUTE© ANNUAL CONFERENCE 2019
Orlando, FL
FEBRUARY 14-16, 2019

WEDNESDAY, FEBRUARY 13TH

5:00 – 9:00 pm SBI Board Meeting

THURSDAY, FEBRUARY 14TH

8 am – 5 pm Registration

12:00 - 1:30 pm East Carolina University Opening Luncheon “SCORE Speaker – Dr. Tom Hellman”

1:45 - 3:15 Session 1

3:15 - 3:30 BREAK

3:30 - 5:00 Session 2

5:00 – 5:30 New Members Networking Event

5:30 - 7:00 California State University Northridge Cocktail Reception

FRIDAY, FEBRUARY 15TH

8 am – 5 pm Registration

7:00 - 8:30 am Fort Hays State University Breakfast

7:00 - 8:30 Roundtable Discussions

7:00 - 8:30 am Joint Editorial Board Breakfast

8:30 - 10:00 Session 3

10:00 - 10:15 BREAK

10:15 - 11:45 Session 4

12:00 - 1:30 pm Western Kentucky University Luncheon “4Rivers Smokehouse and COOP – Mr. John Rivers”

1:45 - 3:15 Session 5

3:15- 3:30 BREAK

3:30 - 5:00 Session 6

5:00 - 6:00 Fellows Reception

6:00 – 7:30 Middle Tennessee State University SBI Social

SATURDAY, FEBRUARY 16TH

8 am - 10 am Registration

7:00 - 8:30 am Breakfast

7:00 - 8:30 Roundtable Discussions

7:00 - 8:30 am Rider University Past Presidents and Fellows Breakfast

8:30 - 10:00 SBI Business Meeting

10:00 - 11:00 Bradley University POY Poster Session and BREAK

10:15 - 11:45 Session 7

12:00 - 1:30 pm Bradley University Awards Luncheon

1:45 - 3:45 SBI Board Meeting

Dining Around Town – Special Interest Groups

SBI 2019 Annual Conference
Detailed Session Descriptions

THURSDAY, FEBRUARY 14

Session 1: 1:45 - 3:15 pm

Session 1A **Workshop**

Location: Duval

Developing and Running an SBI Program

Ron Cook, Rider University

Michael Harris, East Carolina University

Session 1B **Competitive Abstracts**

Location: St. Johns

Session Chair and Moderator:

The People Side – Entrepreneurs and Those that Surround Them

The Influence of Social Identity on Entrepreneurial Opportunity Recognition

Kip Kiefer, Rollins College

Justin Miller, University of Southern California

Financial Innovation, Facilitating Women Entrepreneurship in Patriarchal Societies

Memoona Zareen, University of Management and Technology

Waqar Akram, Sukkur IBA University

Kiran Razzaq, Superior University

Supply Chain Talent in Small and Medium Enterprises:

An Exploration of Relevant Skills and Their Impact on Performance

LeAnne Coder, Western Kentucky University

Scott Cox, Western Kentucky University

Session 2: 3:30 – 5:00 pm

Session 2A **Workshop**

Location: Duval

Qualitative Research Workshop

Jerry Kudlats, Jacksonville University

Session 2B **Competitive Abstracts**

Location: St. Johns

Session Chair and Moderator:

Data, Marketing, and Policy

Awareness and Utilization Of H-1B Visas by Employers in The Technology Information Field

Joe Bell, UALR

John Hendon, University of Arkansas Little Rock

Richard Woolridge, UALR

Vess Johnson, UALR

Utilizing Big Data to Explore Opportunity Search Behaviors and Entrepreneurship Policy Effectiveness

David Noack, Weber State University

Douglas Miller, Virginia Commonwealth University

Rebecca Guidice, University of North Carolina - Wilmington

Unfunded Mandate and Unconstitutional Taking from ER Entrepreneurs

Vanessa L Johnson, University of Houston - Clear Lake

Session 2C Competitive Papers

Location: Sarasota

Session Chair and Moderator:

Pedagogy in the Entrepreneurial Frame

Teaching Cases on Small Businesses for Today's Generation

Joshua S. Bendickson, University of Louisiana Lafayette

Curtis Matherne III, University of Louisiana Lafayette

Mark Smith, University of Louisiana Lafayette

Keith Credo, University of Louisiana Lafayette

Towards an Integrated, Holistic Approach to Teaching Strategy

William M Donaldson, Christopher Newport University

A KISS Guide to Virtual Teams

Blake Escudier, University of Fredericton

FRIDAY, FEBRUARY 15

BREAKFAST ROUNDTABLE DISCUSSIONS: 7:15 – 8:15 am

Roundtable A

Location: Seminole A

Entrepreneurship Classroom Delivery and Programming Innovation: Welcome to 2019!

Joe Bell, University of Arkansas at Little Rock

Joe T Felan, University of Arkansas at Little Rock

Roundtable B

Location: Seminole A

Enthusiastically Engaging, Embracing and Supporting International Students

Angie Kovarik, Bemidji State University

Veronica Veaux, Bemidji State University

Debra Sea, Bemidji State University

Session 3: 8:30 – 10:00 am

Session 3A **Innovative Pedagogy**

Location: Duval

Mock Trade Show

Angie Kovarik, Bemidji State University

Debra Sea, Bemidji State University

Pitching Entrepreneurship to Capstone Engineering Students

Whitney Peake, Western Kentucky University

Stacy Wilson, Western Kentucky University

Session 3B **Competitive Abstracts**

Location: St. Johns

Session Chair and Moderator:

Contextual Entrepreneurship - Space, Agriculture, and Regional Comparisons

Earth's one-dimensional economy - will it translate to business in outer space?

Sharon Kerrick, Bellarmine University

Denise M Cumberland, University of Louisville

Examining Small Farm Enterprise Financial Analysis in Mixed Vegetable Operations

ChyiLyi Liang, North Carolina A&T State University

Economic Optimization of Agricultural Production in FCT, Abuja Nigeria

Joy C Enyinnaya, COLORADO STATE UNIVERSITY

Session 3C **Competitive Papers**

Location: Sarasota

Session Chair and Moderator

International Entrepreneurship and Strategy

***Exploring Small Business Strategy in U.S., France and India:
Does Social Media CRM and Supply Chain Attributes Improve Performance?***

Tim Pett, Rollins College

Laurent Sie, ESC Pau Business School

Mark Heileman, Rollins College

Frederic Dosquet, ESC Pau Business School

A Conceptual Model of Beliefs that Influence Attitudes towards Money in Mexico: An Exploratory Study

Judith Banda, Universidad de Guanajuato

Alan Ruiz, Universidad de Guanajuato

The Collection of Sales and Use Taxes by U.S. Small and Micro-Sized Businesses:

Investigating the Accounting and Compliance Issues in Colorado

Amy Cardillo, Metropolitan State University of Denver

Scott Schlaufman, Metropolitan State University of Denver

Dennis Tan, Metropolitan State University of Denver

Andrew D Holt, Metropolitan State University of Denver

Session 4: 10:15 – 11:45 am

Session 4A **Workshop**

Location: Duval

Creating a Winning Game Plan in Granting Writing – How to Integrate Entrepreneurship and Small Business into Other Disciplines When Applying for Grants

ChyiLyi Liang, North Carolina A&T State University

Session 4B **Innovative Pedagogy**

Location: St. Johns

SBI Post Project Review and Its Importance

Ron Cook, Rider University

Diane Campbell, Rider University Moore Library

Introducing Liberating Structures as Engagement for Business Courses and Beyond: An Innovative Pedagogy

Dana Cosby, Western Kentucky University

Session 4C **Competitive Papers**

Location: Sarasota

Session Chair and Moderator

Financial Reporting by Small Privately-held Corporations: Exploring Stakeholder Rights to Accountability in the US and the UK

Kristina Kesselring, Metropolitan State University of Denver

Andrew D Holt, Metropolitan State University of Denver

Greg Clifton, Metropolitan State University of Denver

Do Management Accounting and Control Systems Stifle Innovation in Small Firms Led by Owner-Managers with High Individual Entrepreneurial Orientation? A Mediation Approach

Whitney Peake, Western Kentucky University

Dennis Barber III, East Carolina University

Amy McMillan, East Carolina University

LeAnne Coder, Western Kentucky University

Dawn L Bolton, Western Kentucky University

The Circular Economy and SMEs

Jeff Shields, UNC Asheville

Joyce Shellman, University of Maryland University College

On Liquidity

Troy A Voelker, University of Houston Clear Lake

Rajib Hasan, University of Houston Clear Lake

Session 5: 1:45 – 3:15 pm

Session 5A **Workshop**

Location: Duval

Publishing in the Journal of Small Business Strategy

William C McDowell, Bradley University

Michael Harris, East Carolina University

Whitney Peake, Small Business Institute

Joshua Aaron, Middle Tennessee State University

Raj Mahto, University of New Mexico

Session 5B **Best Practices**

Location: Sarasota

Session Chair and Moderator:

Best Practices of SBDC's with Host Institutions

Jana Minifie, Texas State University

Jennifer Irvin, MSEC, Texas State University

Bill Thompson, SBDC, Texas State University

Dennis Smart, McCoy COB, Texas State University

IntersectLA: Solving Business Challenges Through Creative Strategy and Collaboration

Joe Bautista, CSU Northridge

Capitalizing on Wondering Minds – Using Recycled Materials to Create Interactive Mind Mapping Approach to Motivate Service Learning in Entrepreneurship

ChyiLyi Liang, North Carolina A&T State University

Session 5C Competitive Abstracts

Location: St. Johns

Questions for the Future: Supply Chain, Growth, Research Topics, and Families

Small Business and the Supply Chain:

The Influence of Social Intelligence and Relationship Quality on Supply Chain Resilience

Scott Cox, Western Kentucky University

What Makes Entrepreneurship Grow? A Mid-South Regional Comparison of Entrepreneurial Activity

Sadiksha Upadhyay, University of Arkansas at Little Rock

Joe T Felan, University of Arkansas at Little Rock

Joe Bell, University of Arkansas at Little Rock

SBI Journal Articles Over Ten Years: A Review of Topics, Research Methods and Future Research Possibilities

William B. Mesa, Metropolitan State University of Denver

Andrew D Holt, Metropolitan State University of Denver

An Empirical Study of Multi-National, Family versus Non-Family Businesses

Kip Kiefer, Rollins College

Tim Pett, Rollins College

Session 6: 3:30 – 5:00 pm

Session 6A: **Workshop**

Location: Duval

2018-2019 Human Resource Update for Small Business and Entrepreneurs

John Hendon, University of Arkansas Little Rock

LeAnne Coder, Western Kentucky University

Timothy Dunne, Small Business Institute

Session 6B **Best Practices**

Location: St. Johns

Session Chair and Moderator:

Connecting Mentors with Student Entrepreneurs: A Regional Approach

Dennis Barber III, East Carolina University

Michael Harris, East Carolina University

The "Idea Factory"- A Full-Featured Student Startup Resource Center

Ken Klotz, Bradley University

Conferences and Workshops for the Integral Formation of the Student

Judith Banda, Universidad de Guanajuato

The Case for Competition: Best Practices for Launching a Business Case Competition

Melissa A Brode, University of West Florida

Gerald Goldstein, University of West Florida

Elizabeth Thomas, University of West Florida

Session 6C **Competitive Papers**

Location: Sarasota

Session Chair and Moderator:

Contextual Entrepreneurship

The Role of Context in the Evolution of a Serial Entrepreneur

David J. Bechtold, Metropolitan State University of Denver

Management and Ownership Transfer: The Case of Mid-Western Family Businesses

Renee Wiatt, Purdue University

Maria I. Marshall, Purdue University

Ryan Musselman, Purdue University

Business Models (and a little luck) Matter: The Case of Motown Records

Lisa A Gallagher, Purdue University Global

Jack Deem, Purdue Global University

Supply Chain Talent in Small and Medium Enterprises:

Emotional Labor and Positive Discrete Emotions: The Key to Entrepreneurial Performance

John Batchelor, University of West Florida

Ronald Humphrey, Lancaster University

Gerald Burch, Texas A&M Commerce

SATURDAY, FEBRUARY 16

***Bradley University Project of the Year
Finalists Poster Session 10:00 – 11:30***

BREAKFAST ROUNDTABLE DISCUSSIONS: 7:15 – 8:15 am

Roundtable A

Location: Seminole A

Participation Points - Love 'em or Not So Much

Debra Sea, Bemidji State University
Angie Kovarik, Bemidji State University

Roundtable B

Location: Seminole A

High Speed Rail: Transforming Vision into Reality!

Raj Selladurai, Indiana University

Session 7: 10:15 – 11:45 am

Session 7A Competitive Paper

Location: Sarasota

Session Chair and Moderator:

The Small Business Institute and Service Learning

Lynn Hoffman, Metropolitan State University of Denver

***Making the Case for Virtual Competency-Based Education:
Building a Twenty-First Century Small Business Workforce***

Sean M. Doyle, Purdue University Global
Steven Cates, Purdue University Global
Lisa A Gallagher, Purdue University Global
Blake Escudier, University of Fredericton
Gary Shelton, Colorado State University Global
Noel Broman, Purdue University Global

Five Team Building Practices for Virtual and Multicultural Teams

Blake Escudier, University of Fredericton